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CHARITIES STARTED BY KIDS UNITE TO INSPIRE YOUTH PHILANTHROPY

Daisy Button Believes, a new networking site for kids ages 8-15, recently teamed up with *Kayla Cares 4 Kids*™, *Simon Says Give*® and *Warm Winters*™ with the mission to ignite 1000 kids into their charity causes over the next year.



DaisyButtonBelieves.com launched last spring and is a FREE social networking platform where kids focused on philanthropy can access resources, funding and like-minded friends. Kids create an account and can post and share about struggles and triumphs, research topics for their charity, ask questions to business experts and apply for a monthly funding grant of \$1,000. The founder, children’s Author Tracey Serebin, noticed that many kids began coming to the site for the social networking, knowing they wanted to do something to make a difference but they needed inspiration.

“I began reaching out to charities started by kids that were already established to ask them for a way we could grow their work into other communities through the kids in our clubhouse.” Serebin said.

Serebin secured a partnership with three major charities that agreed to develop turnkey systems for kids to be able to immediately, easily start doing philanthropic work they would enjoy in their neighborhoods:

- WARM WINTERS: www.warm-winters.org = Collecting socks, coats and toiletries for homeless.
- SIMON SAYS GIVE: www.simonsaysgive.org = Throwing parties with a purpose and collecting supplies for kids.
- KAYLA CARES 4 KIDS: www.kaylacares4kids.org = Delivering fun and entertainment to sick kids.

Once kid’s login to the Daisy Button Believes Clubhouse and start a FREE account, they can choose from these groups to volunteer with and will qualify instantly to be an ambassador in their own neighborhoods. Working together with these organizations, Serebin hopes more and more kids will be encouraged into the joy of giving and being part of a bigger team all over the world doing the same things. *“I’m confident with the experiences and passion of these charities plus the resources, tips, networking and encouragement of Daisy Button Believes, we can make these kids feel successful and proud of what they can accomplish”* Serebin said.

For more information about Daisy Button Believes: Call 201-394-5328 or email mindee@daisybuttonbelieves.com

For more information about Warm Winters: laurie@warm-winters.org

For more information about Simon Says Give: dina.simon@simonsaysgive.org

For more information about Kayla Cares 4 Kids: andrea@kaylacares4kids.org