



Snowball
Helping Kids Do Good



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Kids, Business, Community, Editorial, Charity

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TEAM UP TO DREAM UP!

Two Philanthropic websites partner up to help kids make a difference in the world

www.daisybuttonbelieves.com for images and details.

Daisy Button Believes™, a new networking site for kids ages 8-12, recently teamed up with Start a Snowball™ to grant more than \$15,000 a year to kids working hard to make a difference in the world.



DaisyButtonBelieves.com launched in February and is a FREE social networking service where kids focused on philanthropy can access resources, funding and like-minded friends. Kids create an account and can post and share about struggles and triumphs, research topics for their charity, ask questions to kids who have already been successful and to business experts. They can also apply for a monthly funding grant of \$1,000.



Start a Snowball™ was founded in 2011 and targets kids with service based projects. They give \$100 increments out to applicants to try out their ideas and see what potential they have. Both sites are privately funded and seek to give kids a place to go when they are seeking help with their projects, ideas, dreams and plans to do something big to help others. The founder of Start a Snowball™, Mac Winslow, had been looking for a site like Daisy Button Believes where he could send the 200+ kids he

had given money to. His site is 100% volunteer run and lacked the capacity to follow up and keep encouraging these super kids into building a business or non-profit from their idea. *"Together this is a great partnership to help build the next generation of givers."* said Winslow

Tracey Serebin, a children's author, is the founder of Daisy Button Believes. She created the site after her own experience working with kids for over 10 years, providing tools for success. She has written a series of entrepreneurial books called Daisy Button Adventures and then developed a comprehensive on-line curriculum for 4th to 6th graders that accompanied it. Her program was picked up by 5 schools in New Jersey. After going through a personal crisis recently, Tracey decided the time was now for her to make a difference. She wanted to get the tools she created into the hands of kids directly. By creating daisybuttonbelieves.com kids could easily interact with other kids around the country that were also helping others and creating an impact in their community. *"I realized there was no central location that kids could learn from each other, find the resources they needed to take their ideas and dreams to the next level, and get feedback from other kids who had succeeded in a big way. I also wanted to expose them to adult role models that have created successful platforms and used their money and position for good."* Serebin said.

Working together with Start a Snowball, Serebin believes she will be able to attract kids at any stage in their idea and keep them motivated so their dreams can come true, their ideas can be executed on and the world around them can be a kinder, more positive place for them to live in. *"Anything is possible. We are going to prove that!"* Serebin promises.

For more information about Daisy Button Believes: email mindee@daisybuttonbelieves.com or call 201-394-5328.

For more information about Start a Snowball: email mac@startasnowball.org or call