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Kids, Business, Community, Editorial, Charity

NEW SOCIAL MEDIA SITE FOR KID DREAMERS GRANTS IT'S SECOND \$1,000 AWARD



Zephyrhills, FL; Daisy Button Believes, a philanthropic networking site for kids ages 8-12, just issued another \$1000 grant to an exceptional kid making a big difference in the world. The grant went to 13-year-old Sally Campbell out of Zephyrhills, FL. Campbell began working as a volunteer and later became a junior board member for an organization known as S.O.C.K.S. (Students Organizing Cancer Krazy Socks) in 2014. Sally reached out to her friends, school and community for support and as a result she has aided S.O.C.K.S. in collecting around 7,000 pairs of socks for cancer patients across the U.S. and raising over \$3,600 towards cancer research. *"I feel that as a young person in today's world, one of the most important things that I can do, is to show other young people they can make a difference!"* Campbell said.

Campbell has also helped with various events in her community through organizations like St. Joseph's Children's Christmas in July, Love One Another, and Relay for Life. With the help of her friends, she has hosted dinners for cancer patients and their families and entertains with singing, dancing and storytelling. Businesses and schools, as well as other young people from across the country have reached out to Sally to find out how they can host sock drives. *"Socks are super fun and pretty much everyone needs them at some point."* Campbell said. *"More than anything though, my main goal is just to make others smile!"* she added. Campbell's work with S.O.C.K.S. and its founder, another local teen, Courtney Nathe has inspired Sally to pursue her own non-profit so that she can continue helping and serving others. Campbell's grant from Daisy Button Believes will allow her to start *"Sallybrating with A Cause"* (and a little bit of paws) where she will include animals in her efforts. *"We need animals and they need us,"* she added. She decided to name her organization after her great-grandmother, Sally, who passed away from lung cancer before she was born. *"It's a really personal mission for me to feel like I can change people's lives and honor her as well,"* she said. *"I was so fortunate to find out about Daisy Button Believes! This is allowing my dreams to come true!"* she said.



Daisy Button Believes connected with Campbell through the launch of their social networking website in February. The privately funded site encourages kids to "dream big" with charitable projects in their community. Their first \$1000 award was granted to 12-year-old Brooke Thomas of the Thomas Promise Foundation. Thomas fills over 1,000 backpacks a week with food for hungry kids in her community. Tracey Serebin, a children's author and the founder of www.DaisyButtonBelieves.com was inspired to create the site after working with schools in New Jersey. *"I realized there was no central location that kids could learn from each other, find the resources they needed to take their ideas to the next level, and get instant feedback from other kids who had already succeeded in a big way."* Serebin said.

The site combines direct access to successful kid CEO's and start up experts with monthly \$1000 grants and the much needed social aspect this generation thrives on. In just two months the site has gathered over 50 kids into its "clubhouse" doing good deeds and sharing. Serebin feels passionately that *"We have a responsibility to create tools our youth can use to continue to do good in the world."* Her hope is that *"Any kid with the motivation to do something that cares for another human should be able to easily find what they need to succeed."* She promises it to be a success.

For more information about Daisy Button Believes, please email mindee@daisybuttonbelieves.com or call 201-394-5328. For more information about *Sallybrating with a Cause*, please email SallybratingwithSOCKS@yahoo.com