



## PARTNERSHIP Opportunities

### Annual Partnership Sponsor

*Daisy Button Believes will collaborate with partnership sponsors on personalized engagement activities throughout the year. The unique programs we prepare will keep your brand fresh and innovative, in front of kids ages 8-16YO and their parents. This will be accomplished through various channels such as our YouTube channel, Facebook, Instagram, Monthly Newsletters, Community Events, our Website, and After School programs in multiple locations (YMCA, School Districts, Girls Inc, Junior Achievement etc..)*

### AS AN ANNUAL PARTNERSHIP SPONSOR OF DAISY BUTTON BELIEVES YOU WILL RECEIVE:

- ★ Social Media and Viral Marketing Campaigns to share your unique messages. Guaranteed 120 units of custom content total.
- ★ Educational Modules will go out to Jr. Philanthropy Club/After School Programs incorporating Partnership sponsors and their unique initiatives.
- ★ Logo Exposure in our Monthly Newsletter, Logo on the Website in several locations, and in all Marketing Materials distributed by our Believers and Doers Club.
- ★ Stationary Logo in all of our Kids Projects Announcement and Zack Giving Back YouTube Videos.
- ★ A Press Release will be created announcing the Partnership and distributed 4 times annually with updates on projects.



### Annual Friendship Sponsor

- ★ Social Media Inclusion and Custom Content (once per month)
- ★ Educational Modules will go out to Jr. Philanthropy Club/After School Programs incorporating your logo and special offers.
- ★ Logo Exposure in our Monthly Newsletter, Logo on the Website in 2 locations, and in all Marketing Materials for 12 months.
- ★ A Press Release will be created announcing the Partnership with your company and distributed twice per year.

### Project Sponsor

- ★ Unique Sponsorship Opportunity to be featured on our YouTube Channel and Video Contest Page/Zack's Page through our Viral Campaigns for Philanthropic Video Contest (pg 5) or Giving Back with Zack (pg 4)
- ★ Logo Exposure in our Monthly Newsletter, Logo on the Website in 2 locations, and in all Marketing Materials for each month committed.
- ★ A Press Release will be created announcing the Partnership and any major updates from the Viral Campaign